

EU COPYRIGHT DIRECTIVE

#PeopleFirst

#EuropeForCreators

THIS IS ABOUT...

...giving creators a say and balancing power in their relationship with platforms

...getting large online platforms to share the money generated by creative works

...exempting small & non-profit companies, encyclopaedia, blogging & code-sharing

... fair & transparent remuneration for authors & performers

...respecting fundamental rights of creators & citizens

...ensuring fair competition between upload platforms and other services

THIS IS NOT ABOUT...

This is **NOT about upload filters**
The obligation to apply measures is deleted

This is **NOT about restricting access**
Licences would cover fans' uploads

This is **NOT about general monitoring**
Non-infringing works can't be taken down

This is **NOT about stopping memes**
Rules allowing caricature & parody continue

This is **NOT about restricting start-ups**
Micro & small operators are excluded altogether

This is **NOT a giveaway to big rightsholders**
This is about all creators of today and tomorrow