

## PRESS RELEASE

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EVA NGUYEN BINH, NEW PRESIDENT OF THE INSTITUT FRANÇAIS



**Eva Nguyen Binh has been appointed President of the board of directors of the Institut français and ambassador for cultural action outside France during the French Council of Ministers of 2 June 2021. She succeeds Pierre Buhler, President of the Institut français until August 2020. Erol Ok, managing director, has been interim president since then.**

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Eva Nguyen Binh is a diplomat and top-ranking Foreign Affairs Advisor, and has been France's extraordinary and plenipotentiary ambassador to Cambodia since 7 June 2017. She was previously cooperation and cultural advisor at the France embassy in Vietnam, and director of the Institut français in Vietnam.

During her career, she has worked in the departments of International Cooperation and Development, Economic and Financial Affairs and European Cooperation as well as in the Programmes service and network of the Ministry of Europe and Foreign Affairs. She has also held the posts of Asia and Latin America advisor at the Ministry of Foreign Affairs (2007-2008), and political advisor to New Delhi (India) and Lisbon (Portugal).

Eva Nguyen Binh was International chargé d'affaires within the Public Affairs Department of the Michelin group from 2010 to 2013.

Born in 1970, Eva Nguyen Binh is a chevalier of the Legion of Honour.

She will take office at the Institut français on 1 July.

**The Institut français**

The Institut français is a public institution responsible for French cultural actions abroad. The Institut français, under the aegis of the French Ministry for Europe and Foreign Affairs and the Ministry of Culture, actively contributes to France's soft diplomacy. Its projects and programs take local contexts into account and can be successfully implemented thanks to the vast network of the French Embassies' cultural services, as well as the many Instituts français and Alliances Françaises present across five continents.